City of Arkadelphia Planning Commission Meeting November 19, 2020 at 5:30 p.m. City Hall Boardroom, 700 Clay Street Arkadelphia, Arkansas 71923

AGENDA

- 1. Call the Planning Commission to order.
- 2. Consider the September 17, 2020 minutes.
- 3. Consider Kelly & Misty Harris' request to paint a mural at 617 Clinton Street on the East wall facing the parking lot.
- 4. Other business.
- 5. Adjourn Planning Commission



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Date: November 9, 2020

To: Planning Commission

Cc: Gary Brinkley, City Manager; City Board of Directors; and Ed McCorkle, City Attorney

From: DeAnna Graves, Building Department Manager

Re: Request by Kelly and Misty Harris' request for a mural approval at 617 Clinton Street

located in the Central Business Redevelopment District.

Kelly and Misty Harris are the owners of Slim & Shorty's at 617 Clinton Street. They are requesting approval of a mural to be painted on the East wall of the building facing the parking lot. The mural will be 10.67 feet in length x 8.6 feet in height.

This business is located in the Central Business Redevelopment District which according to Code of Ordinances 14.04.05 Sign Regulations Article 5-12.P "Signs in the CBRD shall be reviewed and approved or denied by the Planning Commission on a case-by-case basis or through the approval process for the development site plan".

The application of Murals would be regulated under the creative sign permit section 14.04.05 Art. 5-12.Q as follows:

Q. Creative sign permit

- 1. <u>Purpose</u> This Section establishes standards and procedures for the review and approval of Creative Sign Permits. The purposes of the Creative Sign Permit are to:
 - a. Encourage signs of unique design that exhibit a high degree of imagination, inventiveness, spirit, and thoughtfulness; and
 - b. Provide a process for the application of sign regulations in ways that will allow creatively designed signs that make a positive visual contribution to the overall image of the City, while mitigating the impacts of large or unusually designed signs.
- 2. <u>Applicability</u> An applicant may request approval of a Creative Sign Permit in order to allow standards that differ from the provisions of this Chapter but comply with the purpose and findings of this Section.
- 3. <u>Application requirements</u> A Creative Sign Permit application shall include all information and materials required by the Department.
- 4. <u>Approval authority</u> An application for a Creative Sign Permit shall be subject to review and approval by the Planning Commission.

- 5. <u>Findings</u> In approving an application for a Creative Sign Permit, the Planning Commission shall ensure that the proposed sign meets the following design criteria.
 - a. Design quality The sign shall:
 - i. Constitute a substantial aesthetic improvement to the site and shall have a positive visual impact on the surrounding area;
 - ii. Be of unique design, and exhibit a high degree of imagination, inventiveness, spirit, and thoughtfulness; and
 - iii. Provide strong graphic character through the imaginative use of color, graphics, proportion, quality materials, scale, and texture.
 - b. <u>Impacts on surrounding uses</u> The sign shall be located and designed not to cause light and glare impacts on surrounding uses, especially residential uses.

Staff has reviewed the information and it appears this request meets all the criteria. Note: Any changes in the design must have prior approval or may be subject to removal.





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MINUTES

Attending Members	Attending Members	Attending Citizens
Tom Tobin, Chairman	Gracie Neal	Rita Curl
Lawrence Phillips	Diedra Middleton	Richard Curl
Llewellyn Terry		Sharon Tobin
		DeAnna Graves, City Recorder

Tom Tobin called the Planning Commission to order at 5:33 p.m.

The August 17, 2020 minutes were considered. Lawrence Phillips moved, seconded by Gracie Neal, to approve the minutes as submitted. The motion passed unanimously.

Next, the Commissioners were to consider Rita Curl's request for signage approval at 632 Main Street in the Central Business Redevelopment District.

DeAnna Graves gave the staff report concerning the request and Rita Curl, owner of Looking Good Men's Wear, was there to answer any questions about the request.

Richard Curl made a correction concerning the material of the signage. He stated plastic material was being used instead of metal as stated in the staff report.

With no further discussion, Gracie Neal moved, seconded by Lawrence Phillips, to grant the signage request at 632 Main Street as submitted with the noted change in material. The motion passed unanimously on a roll call vote as follows:

Ben Chandler	"Yes"	Diedra Middleton	"Yes"
Gracie Neal	"Yes"	Lawrence Phillips	"Yes"
Tom Tobin	"Yes"	Llewellyn Terry	"Yes"

DeAnna Graves gave a brief report on some projects around town.

Tom Tobin mentioned the sidewalks on 14th Street between Phillips and Wilson were obstructed by bushes and trees.

With no other business, *Diedra Middleton made a motion, seconded by Lawrence Phillips, to adjourn the Planning Commission*. The motion passed unanimously. Planning Commission adjourned at 5:40 p.m.

Tom Tobin, Chairman	DeAnna Graves, Recorder